



PRESS RELEASE

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The Gift Idea of the Year: Customized Books

Wikipedia's book feature lets users create their own unique present books based on its 3.5 Million articles

You are looking for a unique and truly individual Christmas gift that will amaze everybody? A book for your friends with their name on it, with a personal title and a cover picture of your choice. And the best of all: with content that you put together especially for them from the endless range of Wikipedia articles. You can compile the book directly on the Wikipedia website and for the small price of a regular paperback.

Whether you are creating a gift book based on the interests of your best friend, a guide with the exact destinations of an upcoming trip or an opus about their favorite band spiced up with an overview of the genre, you simply fill the pages as you browse the Wikipedia website. Within two days the book is on its way to you. The price for this unique present starts at 8.90 dollars.

How does it work exactly?

Go to <http://pediapress.com/wikipediabookcreator> or find the link „create a book“ in the print/export section of Wikipedia's left navigation sidebar. This starts the book creator. You are browsing the site as usual – by clicking the „Add this page“ link you can fill the book with Wikipedia articles as you go. In the end, you can rearrange the order of articles and customize chapters. To add the final touch, you can choose a cover photo and give the book its title and an editor's name: a unique book for a unique friend! The price of the books depends on the number of pages – it starts at US \$8.90. Payment is via credit card or PayPal. The books are ready for shipment within two working days.

Who provides the service?

PediaPress is the partner of Wikipedia for bringing wikis to print. Books can be created on the Wikipedia website with articles in 272 languages and are delivered to customers in more than 100 countries. The PediaPress web-to-print service works with most of the more than 100.000 wikis worldwide, which are frequently used to collaboratively create and share content on the web and within organizations. The company established a long term partnership with the Wikimedia Foundation which operates several wiki-projects, including Wikipedia with its more than 350 million unique users per month. PediaPress was founded in 2007 as a subsidiary of brainbot technologies AG and is located in Mainz, Germany.

If you'd like to have a look at a Wikipedia book yourself, don't hesitate to contact us. It would be a pleasure to provide you with a copy of your choice.

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